

Media Kit



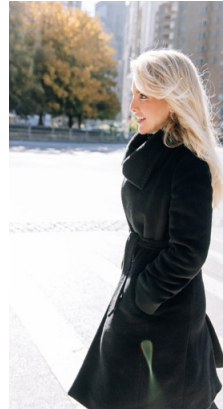
BIOGRAPHY

Jessica Weiss is a renowned Happiness Strategist and Well-being Innovation Expert. With her groundbreaking **"Happiness, Works."** approach, she helps organizations cultivate thriving workforces that drive productivity and innovation. A former Wall Street executive turned Positive Psychology Practitioner, Jessica combines scientific research with practical strategies to strengthen the **"Happiness Muscle."**

Her work has transformed cultures at Fortune 500 companies and has been featured in publications like Harvard Business Review and Forbes. Jessica is the author of "The Happiness Advantage in Business" and host of the popular podcast **"Happiness at Work."**



HEADSHOTS

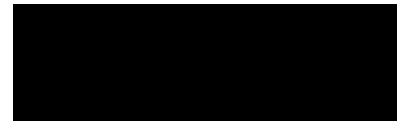


BRAND ASSETS

Logos



Brand color palette



#000000



#fab729



#e3e2e1



Fonts

Heading

Museo Sans 700

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Body Copy

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MEDIA APPEARANCES



7 Tips for Dealing with the Sunday Scaries, According to Happiness Experts



The No. 1 way to be happier at work, according to a happiness expert



3 ways to lower stress this holiday season:
'Sometimes less celebration means more joy,' happiness expert says



2 ways to be happier at work when you feel stuck:
They solve '99.9% of problems,' says happiness expert



Happiness coach: 3 easy ways to 'flip the script' on stress and anxiety to 'pump up the joy' in your life

KEY MESSAGES

- "Happiness, Works." - Tagline and core philosophy
- Three key pillars of Jessica's approach to workplace happiness
- Statistics on the impact of happiness on business performance



AREAS OF EXPERTISE

- Workplace Well-being
- Positive Psychology in Business
- Employee Engagement and Retention
- Stress Reduction and Burnout Prevention
- Leadership Development through Emotional Intelligence

CONTACT INFORMATION

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