

Jessica Weiss is a dynamic Happiness Strategist and Well-being Innovation Expert who transforms organizations by proving that “Happiness, Works.” As a Workplace Wellness Architect, she helps companies cultivate thriving cultures that boost productivity, innovation, and bottom-line results.

Jessica’s engaging presentations blend cutting-edge positive psychology research with actionable strategies, leaving audiences inspired and equipped to strengthen their “Happiness Muscle.”

PREVIOUS SPEAKING ENGAGEMENTS



SEE JESSICA IN ACTION



It was absolutely perfect. Jessica inspired, Jessica captured people’s attention and Jessica unlocked how people think about happiness at work. Jessica gave everyone the strategies and techniques that can be applied at work, to our teams and in life! Thank you.

- Pfizer



KEYNOTE OVERVIEW:

THE HEART OF HIGH PERFORMING TEAMS:

How happiness increases collaboration and communication on incredible teams

Teams today are feeling more disengaged, decentralized, and more lonely than they ever have before. Depression is up 20% in the last five years, stress is at an all time high, people are burned out and scrambling for time, and turnover continues to increase. While most people think that the solution is more PTO, longer breaks, and less to do, the truth is that we need to have a more connected, collaborative, and engaged team. And to do that, we must understand that happiness is the glue that holds everything together, and achieving and unlocking it is the key to a brighter future, and a stronger, more resilient, and engaged team that simply performs better because they want to, not because they feel like they have to.

In this engaging and entertaining presentation, learn from workplace culture and happiness expert Jessica Weiss as she shares groundbreaking and actionable research that helps leaders from across the country build a deeper sense of resilience, psychological safety, and belonging with their teams. By helping them decode the heart of happiness, leaders will understand how to build and sustain happiness, and drive high performance not by force, but because their teams find themselves in happier, more inclusive environments.

ATTENDEES WILL LEARN:

- How to drive engagement and connection regardless of whether teams are hybrid, remote or in-office
- What the five critical steps are to building a culture of trust and resiliency
- The toolkit that creates a culture of collaboration and creativity
- Why a culture of happiness is the foundation for all high performing teams
- The root of happiness and how to achieve more of it on a daily basis



KEYNOTE OVERVIEW:

THE HAPPINESS EQUATION:

How happiness attracts and builds high-performing teams

With the world moving faster than it ever has before and the talent shortage being more severe than it has been in the past 50 years, organizations are struggling not just to attract top people but to keep the greatest people that they have. Leaders are grappling with recruiting, engaging and retaining employees – all while striving to foster a culture that is resilient, inclusive and vibrant.

Why is it so difficult to keep our best people? Why is it so difficult to attract the best talent and more importantly what do we do? It turns out after studying hundreds of organizations and thousands of individuals, workplace culture expert Jessica Weiss has discovered that the solution no one is seeing to the problem that everyone recognizes they have - is happiness. And to understand that happiness is the basis for collaboration, for trust, for effective leadership and the ability to navigate uncertainty and change. What we can then understand is that by developing and focusing on happiness first we are able to build incredible teams and not worry about the things that kept us up at night in previous years. Help us to be motivated and excited.

Attendees will walk away with habits, tools, and tactics that will build a culture of happiness across the organization by understanding tangible actions to build stronger trust, psychological safety, and belonging whether we work in the same office together or we have a distributed/remote team.

ATTENDEES WILL LEARN:

- How to build better work relationships by creating the time to do so
- Effectively communicate across departments and teams
- Different strategies to build better individual and team cohesion
- Increase connection by establishing stronger rapport and how to do it
- Breakdown the us vs. them barrier rampant in many workplace



KEYNOTE OVERVIEW:

THE BURNOUT ANTIDOTE:

How happiness can prevent burnout from ever occurring

Following years of increased unpredictability and rapid change, people from all walks of life are experiencing fatigue, overwhelm, and demotivation. Reports of burnout are sky high and only getting worse. We are looking for a more effective way than merely surviving - we want to thrive and to flourish without the relentless grind. Happiness, as unassuming as it may be, is the answer.

The real problem with burnout is that we've been spending too much time trying to deal with it after it happens, much like we try to take off the 10 pounds after we've gained them. What if we could prevent burnout from happening in the first place. Burnout mitigation, like a healthy diet, is understanding moderation, balance, and the foundation of healthy mental habits - happiness. By unlocking the power of happiness and how to sustain it, our teams and the individuals on them will create sustainable practices that help them engage more effectively, feel less friction and resistance to their colleagues and the work they do, and approach Monday through Friday healthier, more positively, and with excitement. Whether we like it or not, the world around us will continue to change faster and faster; happiness will help us approach change better, and prevent burnout from ever occurring.

In this engaging, high energy, and actionable keynote, attendees will understand the true control over how they feel and how to harness the potential they really have. Attendees will build the happiness toolkit and leave the session feeling better than they were walking in, and will have a deep knowledge of how to sustain the healthy practices we uncover together. Workplace culture and happiness expert Jessica Weiss will show you the way.

ATTENDEES WILL LEARN:

- The relationship between happiness and burnout, and what they can teach us
- Three steps to stop burnout before it happens
- Five tools to overcome disconnection, low morale and overwhelm
- How happiness can mitigate exhaustion and improve wellbeing
- The foundation of happiness, where it comes from, and how to enhance it



CLIENT TESTIMONIALS

Jessica is a powerhouse speaker who captivated our leadership team with fresh insights and compelling research. She masterfully weaves humor and storytelling into her presentations, making complex concepts both memorable and applicable. Our leaders left feeling energized and inspired. Her unique ability to connect with the audience while delivering substantial content makes her an exceptional choice for any organization looking to inspire and educate their team.

- American Express

Jessica demonstrated exceptional dedication by deeply immersing herself in our company's values and environment, customizing her message specifically for our team. Her commitment showed when she came early to attend other conference sessions, weaving those insights into her presentation. Our staff's response was outstanding - they were genuinely impressed. What makes Jessica special is her authentic approach, witty style, uplifting message, and wealth of knowledge. I particularly appreciated how she blended solid research with actionable takeaways. Her dynamic presence brought a much-needed boost of enthusiasm to our team. Without hesitation, I give her my highest recommendation!

- Pinterest

Several women have already stopped me to sing Jessica's praises. What great strategies and take-aways from all of our divisions – the leaders, the VP's and the front lines. Jessica's talk was inspiring, motivating, and most importantly USABLE!

- Duraserv Corp.

A/V

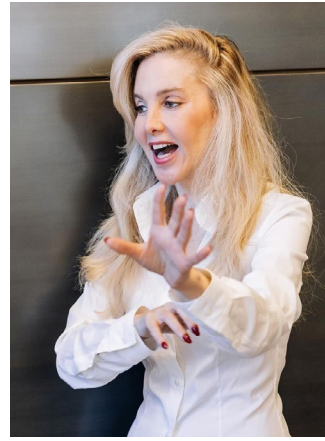
- Jessica will deliver each presentation via Powerpoint slides with a 16:9 ratio. Slides will either be transferred before (if required) or brought with her on a portable USB Drive (preferred).
- Jessica strongly prefers at least one confidence monitor, if possible.
- Jessica prefers no podium on stage. If one must be present, it needs to be pushed back so she may walk in front of it unencumbered.
- Jessica requires a wireless lavalier microphone connected to a professional audio system.
- Jessica requires an A/V check no fewer than 30 minutes before taking the stage.



AVAILABLE SESSIONS & ENGAGEMENTS

- Fireside Chats
- Workshops
- Break-Outs

Fees: Available Upon Request



STAGE INTRO

INTRODUCTION

Jessica Weiss is a keynote speaker and consultant who has been on hundreds of stages and worked with Fortune 500 organizations throughout the world. Jessica spends her time studying the world's best places to work and she is here today to translate all of the cutting edge research into actionable steps that we can use to build the highest performing teams that not only survive but thrive in this rapidly changing world of work. Please welcome Jessica Weiss

BOOKING INFORMATION

- **Fees**

In-person: \$12,000

Virtual: \$10,000

- **Travel and accommodation requirements**

Travel Fee: \$1,500

- **Booking process and contact information**

For speaking engagements, events, or appearances, please contact Stephen Kirkpatrick at The Kirkpatrick Agency.

E: stephen@thekirkpatrickagency.com

M: 901- 849-6916

E: media@jessicaweiss.com

www.jessicaweiss.com



@thejessicaweiss



[linkedin.com/in/jessicaweiss7](https://www.linkedin.com/in/jessicaweiss7)

